

Over 100 years  
of developing international  
excellence

Australia

# ICN Business School

ATTACHED TO THE UNIVERSITY OF NANCY / FRANCE

Senegal

United States

Spain

China

Russia

Nancy-Université  
Université Nancy 2



EFMD  
EQUIS  
ACCREDITED

[www.icn-groupe.fr](http://www.icn-groupe.fr)

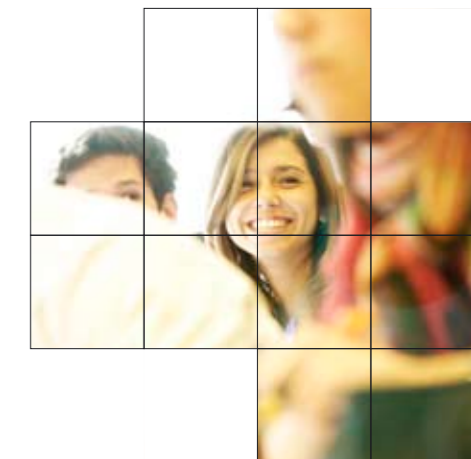
COMMITMENT | COMMUNICATION | INNOVATION



# ICN

Business School

• nancy | metz



## Director's Message



**Dr. Jérôme Gaby**  
General Director

"Today's managers work in a world without borders. In a complex economic environment, artistic creation, design and research & development march to the beat of perpetual change.

In this demanding environment, firms have to be more flexible and agile, managers more adaptable, international, perhaps even mobile. Success is linked to innovation...firms that invent and reinvent solutions to tomorrow's challenges will be the ones that prosper.

The challenge for Business Schools is not simply to keep up with but to pilot the business world towards new patterns of thinking. That is why we maintain innovation, communication and respect of commitment as the core values of our school. They are values we have instilled in our graduates for over 100 years.

ICN is fortunate to be at the heart and crossroads of Europe, both geographically and academically. Europe is diverse, multicultural and ever-changing. ICN is proud to educate the imaginative leaders that this environment demands. Come, join us and be a part of the new business world of tomorrow."

### ICN Business School has:

- 2,100 students.
- 2 campuses in the heart of Europe, in 2 different cities (Nancy and Metz).
- 60 full-time professors and 400 business professional teachers.
- A variety of visiting professors from international partner universities each year.

### ICN Business School is:

- EQUIS accredited.
- A member of the EFMD (European Foundation for Management Development).
- A member of the AACSB (Association to Advance Collegiate Schools of Business).
- A member of Global Compact, United Nations.

- ICN Business School has been ranked by the Financial Times in one of the Top 50 international Business Schools.

## Mission

As one of France's leading Graduate Business Schools with a recognized international standing, ICN Business School aims:

- to contribute to the development of innovative management in theory and practice,
- to train effective and responsible professional managers able to work in a complex, dynamic and diverse environment,
- to respond to the concerns of its many partners at local, regional, national and international levels.

These objectives are achieved through research, teaching and corporate collaboration, in which the following core values play an essential part:

- **Commitment:** We believe that tomorrow's complex and dynamic environment requires a personal commitment to action and an entrepreneurial spirit.
- **Communication:** We believe that networking, team-building and team-leadership are essential qualities of entrepreneurship and personal investment in a global, multi-site business environment.
- **Innovation:** We believe that tomorrow's intelligent management requires creativity, imagination, and innovation.

## ICN Business School

ICN Business School, formerly the "Institut Commercial de Nancy", was created in 1905, by the University of Nancy and the Chamber of Commerce and Industry of Meurthe-and-Moselle. ICN is a prominent member of the Chapter of Schools of Management from the French Conference of Graduate Schools (Grandes Écoles) and a member of the ECRICOME Group. Recognized as one of France's leading Graduate Business Schools, ICN is also a member of the European Foundation for Management Development (EFMD) and the Association to Advance Collegiate Schools of Business (AACSB). ICN Business School has 2,100 students in its graduate and undergraduate programs. Its 60 full-time professors are complemented by a large pool of business

professionals. These executives teach seminar courses using the latest business practices and technology. A number of courses are also presented each year by visiting professors from international partner universities.

ICN is quite unique in France in that it is a "Grande École", which also maintains affiliations to a University.

The school has a large degree of autonomy and independence and has its own Board of Governors. The French Government recognizes ICN as a Private School for Higher Education that is attached to the University of Nancy.

## The French Business School

Most French graduate schools of business, or "Grandes Ecoles", come under the supervision of the Chambers of Commerce. They train executives and senior managers in a selective environment for the commercial, industrial and service sectors of tomorrow, and award State-recognized degrees. Admission depends on highly competitive written and oral examinations that are completed after two years of university-level preparatory studies. For foreign students, admission is either by competitive examination (Universa) after the successful completion

of 2 years of study at a foreign university or institute of higher education. Depending on the program, there is also an international recruitment which is conducted by a selection committee. The graduate schools of business maintain close links with the business community and provide specific courses geared to the realities of the business world. They also provide special programs of study, which are accessible after 2 to 4 years of higher education and are recognized for their close identification with business and management practices.

# Research

## Structure and content

Over the past decade, ICN Business School has become an important actor on the international research scene.

In line with the school's mission statement, research activities are structured into three broad areas of expertise:

- Creativity, Innovation & Design.
- Business in Society.
- Interactive Management.

Each of these areas comprises several research programs. Some examples are: entrepreneurship, sustainable development and business strategy, change management, marketing communications, and logistics. The variety and quality of our faculty allows us to tackle managerial problems in a multi-disciplinary approach. This combines conceptual and methodological input from business and economics, with insights from psychology, sociology, law, political science, and engineering. Over 40 ICN Business School researchers are working closely with prestigious research institutions in France and abroad on ten research programs.

## CEREFIGE

ICN Business School is one of the founding institutions of the CEREFIGE ("Centre Européen de Recherche en Economie Financière et Gestion des Entreprises"), which is the management research center of the Universities of Lorraine. This center serves as a forum for exchange of ideas and experience between all researchers in the area of business administration and finance in the University of Nancy 2 and the University of Metz. Most ICN researchers in management are members of the CEREFIGE, and some conduct their doctoral research there (PhD).

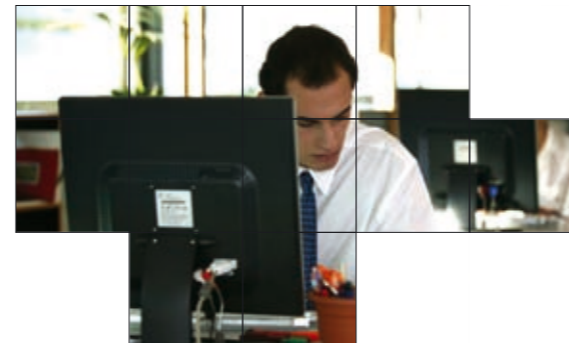
## Student Participation

Our students play important roles in research activities. ICN's "Junior Firm" (student consulting company) regularly assists in data collection and other activities for research contracts, and a recently established "research track" for students has reinforced this involvement. Students can opt for a research module in which they work with faculty on research projects. They have the possibility to continue this research-based collaboration until the end of their curriculum and finish their studies which encompasses an applied research project in a company supervised by faculty. Research fosters critical thinking and allows students to be innovative in tomorrow's fast changing business environment. It offers a valuable opportunity for students to put theory into practice.

## Research Contributions

ICN faculty members:

- regularly participate in international conferences,
- publish in peer-reviewed and professional journals,
- hold positions on editorial review boards and conference committees,
- organize and co-organize scientific conferences in France and abroad (e.g. colloquium on "Multinational Enterprise and Sustainable Development" with Georgia Tech University, Atlanta, USA),
- work on research contracts for private companies and public authorities across Europe (e.g. European Union research contract on educational training).

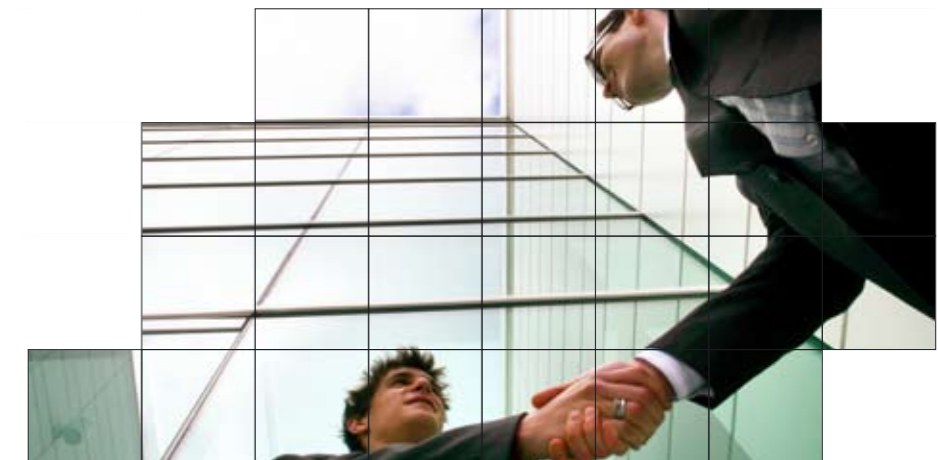


# The Artem Alliance

An alliance with the prestigious Ecole des Mines de Nancy (Graduate School of Mining/Engineering) and the Ecole Nationale Supérieure d'Art de Nancy (National School of Art) has enabled ICN to enrich its teaching resources and to enlarge the skill levels of its students by blending art, technology, and management. More and more, the success of a project depends on a triangle of skills, "design, manufacture, and management". Job profiles for executives today also demand multiple skills for new types of jobs at the meeting point of technology, art, and management.

The objective of this alliance, supported by the University of Nancy, the Greater Nancy Urban Community, the Lorraine Regional Council, and the Meurthe-and Moselle General Council is to offer students an education that includes the three schools teachings, which combines various forms of knowledge, intelligence, and creativity. Shared courses, projects, and joint training groups are at the heart of this new plan. The three schools currently function interactively and offer several curriculum bridges. After a certain time, while keeping their individual identities, they shall be brought together in a single, original, and multidisciplinary campus in the center of Nancy. It is an alliance of people, artists, engineers, and business people that encompasses the disciplines of art, science, technology, and management. These disciplines provide the know-how to conceive, produce, and negotiate, in order to form a new generation of leaders. ICN seeks to give its students the technical and design skills demanded by today's creative organizations. The teaching system is based on the essentials of art, technology, and management.

It combines the integration of new technology in the enterprise, creation of new professions at the meeting point of technology, art and management, development of more sensitive aesthetic tastes, and a better understanding of the creative process.



# Corporate Connections

## Industry relations

The Corporate Connections Service is the central link between students and businesses. We consider work experience to be essential to a student's personal and professional development. Work experience is required at all levels of our programs.

Corporate Connections maintains close ties with the business world and supports students in finding employment. Thanks to ICN Career Recruitment Fairs, the Forum-East Horizon regional career fair and on-campus company presentation days, our students are given the opportunity to meet representatives of companies throughout the academic year. In addition, all placement opportunities (about 8,000 per year) are posted on the ICN contact website.

Increasingly, companies are giving preference to operational profiles. Corporate Connections aims to optimize the employability of our graduates. A work placement or internship is one of the most effective means of gaining entry to permanent jobs. Nearly half of our students are recruited at the end of their final internship. Students are also strongly encouraged to spend a work period abroad.

In order to:

- Gain insight into the labor and business world outside France,
- Discover and experience a different social, cultural, and professional environment,
- Perfect their language and communication skills in a real-life situation,
- Apply and perfect the requisite skills required for their future careers in an international business environment,
- Gain insight and experience to help them make career decisions...



*The world is connected through differences which also create magic. Excellent professors, wonderful courses, gorgeous communication, it could be one of the unforgettable experience you never want to miss.*

**MA Huiqing,**  
East China University of  
Science and Technology, China

## Alumni

ICN has as an active Alumni Association. Alumni sit on the Board of Governors of the school. The association organizes the alumni network, which is spread across 5 continents and functions in all sectors. The association maintains a newsletter and a website, [www.alumnin.cn](http://www.alumnin.cn). The association is open to students from the time they enter the school. ICN alumni are currently working in the following countries:

- |             |                 |
|-------------|-----------------|
| • Australia | • Macao         |
| • Austria   | • Malaysia      |
| • Belgium   | • Mexico        |
| • Brazil    | • Morocco       |
| • Canada    | • New Zealand   |
| • Chile     | • Peru          |
| • China     | • Poland        |
| • Colombia  | • Russia        |
| • Denmark   | • Senegal       |
| • Finland   | • Singapore     |
| • Germany   | • Slovakia      |
| • Greece    | • South Africa  |
| • Guatemala | • Spain         |
| • Holland   | • Sweden        |
| • Hong Kong | • Switzerland   |
| • Indonesia | • Thailand      |
| • Ireland   | • Tunisia       |
| • Israel    | • Turkey        |
| • Italy     | • United States |
| • Japan     | • ...           |

# International partnerships

The international dimension is one of ICN's most distinguishing features. The School has an excellent reputation for international studies. To date, we have cooperation agreements with over 100 institutions of Higher Education in 40 countries worldwide.

These exchange partnerships operate on several levels:

- Student exchange (tuition waver agreements).
- Faculty exchanges (teaching and research).
- Information exchanges.
- The setting up of joint programs.

A genuine concern for flexibility lies at the heart of our inter-university cooperation. A willingness to be flexible makes it easier to solve issues of accommodation and student integration, and also makes it easier to assess the students' work and allocate grades and credits.



*The mission of the International Relations Office is to develop and strengthen the network of our partner universities, to enhance the recruitment of international students, as well as to assist ICN students to study abroad. We enjoy the presence of foreign students on our Nancy campus. They enrich the lives of our faculty, staff, and students. We are also proud to share the experiences and successes of our French students abroad. The international and multicultural dimension of our programs is essential in order to provide a broad educational experience.*

**Florence RAMILLON,**  
Head of International Relations Office



*There's no news that the world is getting smaller, just more globalized. To be inline with the changes, we need to have really close contact with other people. Having passed several months in an international community at ICN, I feel I have true freedom. Now I can think differently and use different approaches to problem-solving, now I can interact with different cultural backgrounds easily, and now I have real freedom of choice backed up with knowledge and experience.*

**Stanislav BUBLIK,**  
Russian Plekhanov Academy of Economics, Moscow



# Our partner universities

- AUSTRALIA**
  - Southern Cross University, Lismore
- AUSTRIA**
  - Karl-Franzens-Universität, Graz
- BELGIUM**
  - HEC Management School / University of Liege
  - Institut Catholique des Hautes Études Commerciales, Brussels
- BRAZIL**
  - Universidad de Sao Paulo
- CAMBODIA**
  - National University of Management, Phnom Penh
- CANADA**
  - Acadia University
  - HEC, Montréal
  - Mc Gill University, Montréal
  - Université de Sherbrooke
  - Université Laval (Québec) – MBA (Finance, Human Resources, Marketing...) / MBA « e-Business » - Double Degree by distance learning
  - Université du Québec à Trois-Rivières
  - Université de Moncton, New Brunswick
- CHILE**
  - Pontificia Universidad Católica de Chile, Santiago
- CHINA**
  - City University of Hong Kong
  - University of Macau
  - East China University of Science and Technology ECUST, Shanghai - MBA Double Degree - Msc in Management/MIEX
  - University of Binzhou
  - University of Qingdao Binhai
- COLOMBIA**
  - Universidad de Los Andes, Bogota
- CROATIA**
  - Zagreb School of Economics and Management
- CZECH REPUBLIC**
  - University of Economics and Management, Prague
- DENMARK**
  - Copenhagen Business School
  - University of Aarhus
- ENGLAND**
  - University of the West of England, Bristol - Double Degree
- FINLAND**
  - Vaasa University
  - Turku University
- GERMANY**
  - Fachhochschule Düsseldorf
  - Fachhochschule Nürnberg
  - Universität Mannheim
  - Universität des Saarlandes
  - Universität Trier
  - Wissenschaftliche Hochschule für Unternehmensführung Koblenz
  - Westfälische Wilhelms Universität Münster - Master Double Degree
  - European Business School
  - Europa Universität Viadrina Frankfurt Oder - Bachelor Double Degree
  - Fachhochschule Nürtingen
- GREECE**
  - Athens University of Economics and Business
- HOLLAND**
  - Hanse Polytechnic Groningen
- HUNGARY**
  - IBS Budapest
- INDIA**
  - ICFAI University, Hyderabad
- IRELAND**
  - University College, Dublin
- ISRAEL**
  - Netanya College
- ITALY**
  - Università di Firenze
  - Libera Università Internazionale Degli Studi Sociali (LUISS), Rome
  - Università Degli Studi di Bologna Laurea - Double Degree - Msc in Management/MIEX
  - Università Degli Studi di Torino
  - Università Cattolica Del Sacro Cuore, Milano - Msc in Management/MIEX
- JAPAN**
  - Meijo University, Nagoya
  - Ritsumeikan University, Kyoto
- LITUANIA**
  - Vilnius Gediminas Technical University
- MEXICO**
  - Universidad La Salle Mexico - Msc in Management/MIEX + Campus Cancún, Cuernavaca, Pachuca
  - ITESM Monterrey + Campus Cuernavaca
- MOROCCO**
  - École d'Administration et de Direction des Affaires, Rabat
  - I.S.C.A.E Casablanca
- NORWAY**
  - Molde University College
- PERU**
  - Universidad San Ignacio de Loyola, Lima
- POLAND**
  - West Pomeranian Business School, Szczecin
  - Warsaw School of Economics (SGH)
- PORTUGAL**
  - Faculdade de Economia da Univ. Coimbra
  - ISCTE Business School, Lisbon
- RUSSIA**
  - Economic Academy G. Plekhanov, Moscou - Bachelor Double Degree
  - MGIMO University (Moscow) - Master Double Degree - Msc in Management/MIEX
- SCOTLAND**
  - Heriot-Watt University, Edinburgh
- SENEGAL**
  - Groupe Sup de Co, Dakar
- SOUTH KOREA**
  - Chung-Ang University, Seoul
- SPAIN**
  - Universidad de Valladolid
  - Universidad de Salamanca
- Universidad Complutense de Madrid
- Universidad Pontificia Comillas de Madrid (ICADE)
- Universidad Carlos III, Madrid
- Universidad de Barcelona
- Universidad Autónoma de Madrid
- Universidad de Sevilla
- Universidad Politécnica de Valencia
- Universidad de Santiago de Compostella
- SWITZERLAND**
  - Zurich University of Applied Sciences, Winterthur School of Management
- SWEDEN**
  - Mälardalen University
  - Lulea University of Technology
  - Uppsala University - Double Degree - Msc in Management/MIEX
  - Umea Universitet - Master Double Degree
  - Växjö University - Double Degree
- THAILAND**
  - Burapha University, Chonburi
  - Mahidol University, Bangkok
  - Dhurakijpundit University, Bangkok
  - Thammasat University, Bangkok
- UKRAINE**
  - Kiev National Economic University
  - State University of Finance and International Trade of Kiev
- USA**
  - Boise State University
  - Bloomsburg University
  - California State University, Northridge
  - Carnegie Mellon University, Pittsburgh
  - Duquesne University, Pittsburgh - MBA Double Degree
  - Eastern Michigan University, Ypsilanti
  - Fashion Institute of Technology, New York
  - Georgia Tech, Atlanta - Master Double Degree
  - Illinois State University, Bloomington
  - Indiana University of Pennsylvania - MBA Double Degree
  - Roger Williams University, Bristol, Rhode Island
  - University of Central Florida, Orlando - MBA Double Degree
  - University of North Dakota, Grand Forks
  - Washington State University, Pullman
- VIETNAM**
  - National Economics University, Hanoi

*Subject to modification with the signature of new cooperation agreements.*





# The University of Nancy

## The Cities are: (by train)

- 1 hour 30 minutes by TGV from Paris, (Gare de l'Est).
- 3 hours from Brussels.
- 3 hours from Frankfurt.
- 1 hour 15 minutes from Strasbourg.
- 1 hour 15 minutes from Germany.
- Less than 1 hour from Luxembourg.

The University is a large, important regional university that was founded in the year 1572.

It has over 50,000 students and 5,000 faculty and researchers. The University contains the schools of:

- Architecture
- Business
- Dentistry
- Economics
- Engineering
- European Institute of Cinema and Audiovisual Studies
- Law
- Liberal Arts and Social Sciences
- Medicine
- Pharmacy
- Sciences and Mathematics
- Sports
- Technology

ICN Business School is attached to the University of Nancy 2.

### The city of Nancy

The city of Nancy lies in the heart of France's Lorraine region. Its geographical location and history have placed it at the center of Europe. Nancy is a city of 450,000 people, 50,000 of whom are university students. The province of Lorraine is located in northeast France and borders 3 countries: Germany, Luxembourg and Belgium.

Nancy is at the center of the former "Lotharingie" containing the Rhine corridor between Holland and Italy. Today, this corridor includes the main international and European institutions: Brussels, Luxembourg, Maastricht and Strasbourg. This area, which is representative of central Europe, has been organized into a European Grand Region, and Nancy is the twin city of Liege in Belgium and Karlsruhe in Germany. The enjoyable geographical advantage, and "savoir vivre" ideals of the French culture offers a refreshing view of life.

### ICN Business School is located in the center of the city

- It is only a few minutes walk from the main railway station and the city center with its many shopping streets, arcades, and large indoor markets.
- ICN is only a few minutes walk from the old town, with its cobble stoned streets and "art nouveau" architecture. The Carnot Square has a fair in April. The St. Epvre Square has many café terraces and restaurants. The Carriere Square leads to Nancy's crown jewel, the Stanislas Square, a magnificent architectural achievement. It has been called the most symmetrical square in Europe. It is encircled by golden gates and in the middle is a statue of Stanislas, the last Duke of Lorraine and a former King of Poland. The Square has been recognized by UNESCO as a world treasure site.

### ICN Business School also has a campus in Metz

Metz, a nice town to live in

The numerous parks and gardens are one of the city's main attractions. Metz was awarded the European Prize as one of the first cities in France for its gardens and parks.

Its well-preserved and restored historic architectural heritage takes visitors on a breathtaking voyage back in time through the centuries.

### Metz, committed to the new information and communications technology

'In Metz, information highways link people.' Metz has given top priority to communication by setting up a comprehensive communication infrastructure, including the largest Multimedia Area in France, in operation since spring 1999.

# Academic Programs

All of our academic programs have an international component

## >> Undergraduate Programs Nancy Campus

### Bachelor SUP'EST/BBA (Bachelor of Business Administration)

- Length of study: 3 years.
- Degree obtained: Bachelor SUP'EST.
- Admission requirements: Baccalauréat + entrance exam.
- Language of study: Taught mainly in French.

#### Third year track

#### Option: BBA Program

- Length of study: 1 year.
- Degree obtained: Bachelor of Business Administration.
- Admission requirements: Two years prior university study, English proficiency + entrance exam.
- Language of study: English.
- Objectives: The program has true rich intercultural and multicultural dimensions, since students from all over the world study alongside French students. Taught by an international faculty, you have an overview of European and International Business.

### International Management Program (IPM 1)

- Length of study: 1 year.
- Degree obtained: Certificate.
- Admission requirements: Two year prior university study. English and French proficiency.
- Language of study: English and French.
- Objectives: To help qualified international students gain entry to the academically renowned "Grandes Écoles" system. You will take a wide selection of ICN Master of Science in Management courses.

## Undergraduate Summer Program in European Marketing, European Management, and Supply Chain Management

### > Metz Campus

- Length of study: 4 weeks in June.
- Degree obtained: Certificate.
- Admission requirements: undergraduate student status.
- Language of study: English.

- Objectives: To introduce students to the European Institutions and cultures, while focusing on European marketing, management, and supply chain. The program contains a one week trip to Brussels, Paris and Normandy.



# Academic Programs

All of our academic programs have an international component

## Practical details

Admission,  
Program Fees,  
Contact:  
[www.icn-groupe.fr](http://www.icn-groupe.fr)

### >> Graduate Programs Nancy Campus

#### ICN Master of Science in Management

- Length of study: 3 years.
- Degree obtained: ICN Master of Science in Management.
- Admission requirements: Universa.
- Language of study: French and English.
- Objectives: ICN forms students capable of directing firms in today's complex global environment. Different tracks are proposed, notably:
  - Track in Logistics and Supply Chain Management (mainly taught in French - apprenticeship possible) on the Metz campus in Master 1.
  - Track Automotive (mainly taught in French - apprenticeship possible) on the Metz campus in Master 2.
  - Track double degree from ICN and IAE ; in Master 2.

#### Universa

Universa is a consortium of six French Management Grandes Ecoles which employs a joint selection procedure to recruit international candidates: a single application followed by identical examinations organized throughout the world. The Universa selection procedure leads to a Master of Science in Management degree from one of the six partner schools (two years of study in the Grande Ecole program).  
[www.universa-france.com](http://www.universa-france.com)

#### International Management Program (IPM 2)

- Length of study: 1 year.
- Degree obtained: Certificate.
- Admission requirements: Three years prior university study. English and French proficiency.
- Language of study: English and French.
- After completion of the IPM 2 program, students are eligible to take the entrance exam to the final year of ICN's Master Program.

#### MSc in International Management (MIEX)

- Length of study: 2 years.
- Degree obtained: Master of Science in International Management + MIEX Master – triple degree possible.
- Admission requirements: Bachelor degree or equivalent. Selection via application form. English proficiency.
- Language of study: English.
- Objectives: To prepare multicultural business leaders for careers anywhere in the world. Students study at ICN as well as 2 other international campuses, earning 2 additional degrees.

#### Master Développeur d'Affaires à l'International (MDAI) in cooperation with the Chamber of Commerce and Industry of Meurthe-et-Moselle and Doubs

- Length of study: 2 years.
- Degree obtained: Master.
- Admission requirements: Bachelor degree or equivalent. Entrance exam. French and English proficiency.
- Language of study: French and English.
- Objectives: To prepare students for International careers in Import/Export, Negotiation, Business creation...

#### Executive Education Executive MBA

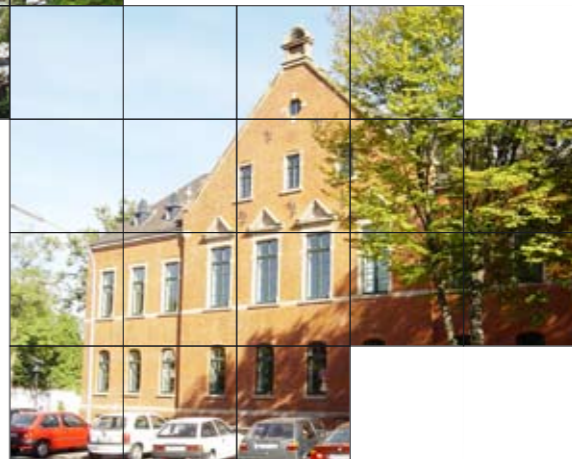
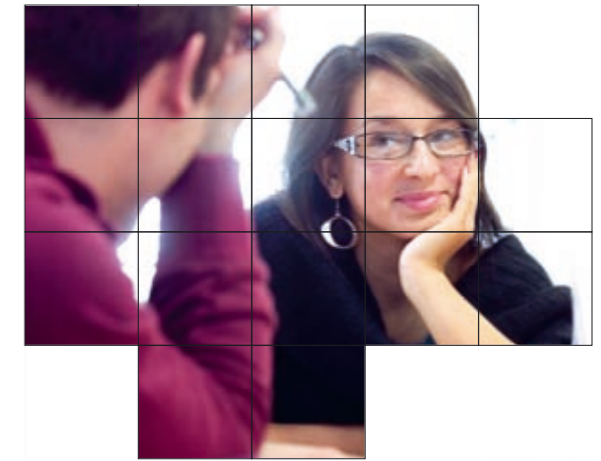
- Length of study: 18 months, part-time (3 days per month).
- Degree obtained: Master of Business Administration.
- Admission requirements: Bachelor degree or equivalent, plus professional experience. Selection via application form and interviews. English proficiency.
- Language of study: English.
- Objectives: To prepare students to exercise top-executive responsibilities in an international business environment and to furnish them with the best and latest management tools available.

Other programs are also offered in Continuing Education. Information can be furnished upon request.  
[www.icn-groupe.fr](http://www.icn-groupe.fr)



We enjoy coming to ICN and teaching in both the Bachelor and Master programs. We are always impressed with the high quality of the students and their level of international awareness. Our relationship with ICN also gives us the opportunity to create strong research partnerships that both of our universities benefit from.

**Finn FRANDSEN et Winni JOHANSEN,**  
Visiting professors,  
Aarhus School of Business, Denmark



The BBA program gives you an open panorama of how business and relations are developed around the world through the interaction with all of the foreign students and professors that take part in the program.

**Diana CAMPOS,**  
ITESM, Mexico

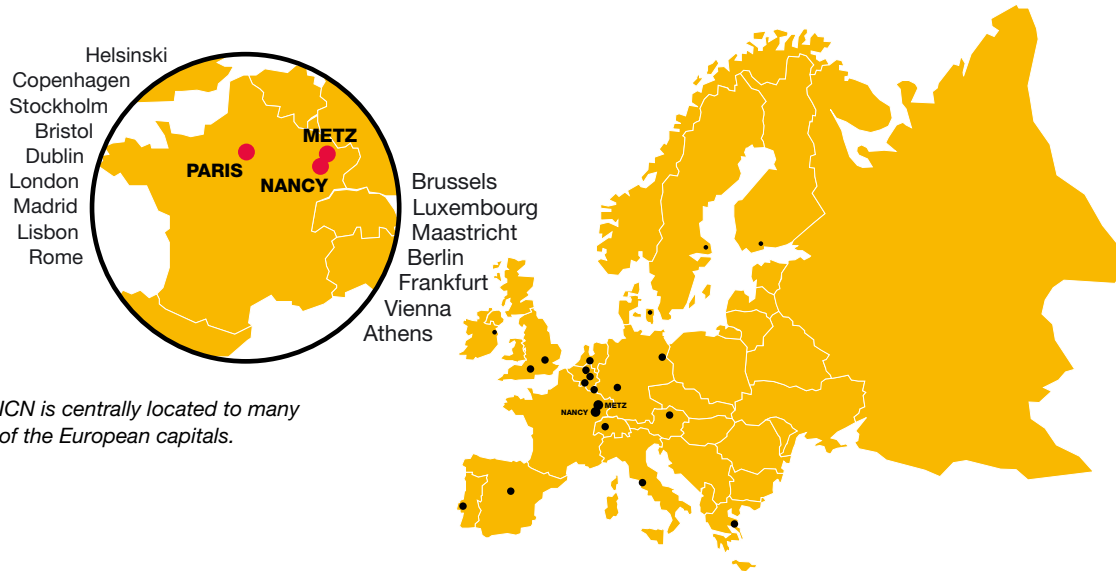
Coming to France and ICN was one of the most exciting experiences of my life. I have never been around so many people of different nationalities. We became a family with a lot of differences but at the same time, we all found something that will always be in our hearts.

**Anna LERNATOVYCH**  
Duquesne University, USA



MIEX is a good opportunity to change your perspective. It gives you the possibility to understand that you are a citizen of the whole world. Qualified professors rise me to a higher stage in the business arena, and different approach of every culture to the same problem will lead me to understand that there are various possible ways along with various outcomes.

**Clément DENAIS,**  
MIEX student, France



*ICN is centrally located to many of the European capitals.*



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**ICN BUSINESS SCHOOL**

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